***Social Media Template***

We’ve created the ultimate Mo guide to posting on social media to drive awareness to your club’s #Movember campaign! These are just a sample, feel free to get creative and Mo up your club’s social media presence this Movember.

Week One (October 15th):

“#Movember is fast approaching, and we’re all kitted out and coming off the long run to join the fight to raise much needed funds for men’s health. You can join the {TEAM NAME}’s Movember team, or donate here {link}”

Week Two (October 22nd):

“Merv Hughes? David Boon? Dennis Lillee? Who is your MO-tivation this #Movember?. If you want to join our team, or donate to the cause, you can do so here {link}.” {ADD PIC OF STYLES}.

Week Three (October 29th):

“#Movember is upon us! We’re ready and raring to go, but it’s not too late to join the squad! Be a part of a global movement to help men live happier, healthier and longer lives by signing up here {LINK}”

Week Four (November 6th):

“We’ve made it through week one of #Movember, and our Mo’s are starting to take shape. Head to our Mo Space {LINK} to donate and get involved” ADD PIC OF PROGRESS, BEST MO SO FAR ETC

Week Five (November 13th):

“Did you miss the beginning of #Movember but still want to make a difference to men’s health? Move is a chance for anyone, anywhere to go the distance and raise funds for Movember. It’s about havin’ fun, doin’ good, while getting active. MORE INFO {link} “

Week Six (November 27th):

“We’re in the final days of #Movember! We’ve had XX Mo’s raising over $XXXX and our current fundraising leader is XX, who has accumulated $XXX so far! There’s still time to donate, and help us change the face of men’s health. {MOSPACE LINK}.”

Week Seven (December 3rd)

“We’ve called Stumps on another successful #Movember campaign, raising more than $XXXX to change the face of men’s health and ensure that the Movember Foundation continues to help men live longer, healthier and happier lives. We’d like to thank each and every one who helped our campaign”