



Movember Facilitated Workshops: Request For Credentials

What is Movember wanting to achieve with this facilitated workshop program?

Movember wants to build a facilitated workshop program aiming to normalise everyday challenges and encourage attendees to be more open and equipped to deal with these challenges and adversity. Designed for men but also engaging women as supporters of men, the impact objectives of the workshops are to:

- **Normalise challenges:** Educate attendees of the frequency of life's challenges, to increase knowledge, awareness and acceptance of what they or those around them might be going through.
- **Encourage help-seeking:** Change attitudes and willingness to reach out, share and support.
- **Build capacity:** Arm attendees with the tools to more effectively support their friends, family and community as well as increase their social connections and confidence and willingness to talk, especially when times are tough.

What are we looking for in a delivery partner?

This is an exciting opportunity to engage a delivery partner to facilitate workshops on behalf of Movember to corporate and community audiences in a range of settings. The workshop facilitation partner could be an individual or small group of experienced professionals, or an organisation that works in this space. Initially we need this facilitation partner to have an on-ground presence in Australia, with the ability and experience for face-to-face and online delivery.

The benefits for a delivery partner will include funding to deliver workshops on Movember's behalf, association with Movember's brand and profile, and the ability to supplement your existing portfolio with a workshop developed with men in mind.

Identifying a delivery partner

Movember is seeking a potential delivery partner for this facilitated workshop program. As a first stage, we are seeking to collect some basic information to help us understand:

- 1) if you or your organisation would be interested in exploring a facilitation partnership with Movember
- 2) your relevant skills, capability and experience.

If you are interested in being considered, we'd love to hear from you. At this stage we're only requesting some basic information (no more than 1000 words) and a short supporting video (maximum 2 minutes) that explains a bit about you, the work that you or your organisation does and how your experience might be relevant to delivering facilitated workshops for men in partnership with Movember. It doesn't have to be high quality, even filmed on your smartphone will suffice.

Please describe in less than 1,000 words:

- a) the work that you or your organisation does
- b) why you are passionate about men's mental health
- c) how your experience might be relevant to delivering facilitated workshops for men in partnership with Movember
- d) anything else that makes you or your organisation stand out in this space.

Once completed, please email your submission and link to your video to workshops@movember.com (by Friday 04 June, COB). Please list any relevant attachments in a brief email intro note. Based on the submitted responses, it is our intention to shortlist two or three potential partners and then provide a more detailed brief for a formal expression of interest and presentation.

If you have any queries or would like to discuss this further, please reach out via workshops@movember.com.

Note: all information will be considered commercial-in-confidence and an invitation for a formal expression of interest will be determined at the sole discretion of Movember. Provision of this information does not subject either party to any commitment, financial or otherwise.